



**Telecommunications Association of Michigan
2018 ComPulse
September 11 – 13, 2018
Agenda**

Tuesday, September 11

- 4:00 p.m. – 5:00 p.m. **Registration, Indigo Foyer**
- 5:00 p.m. – 6:00 p.m. **Welcome Reception, Main St. Courtyard/Ballroom is bad weather**

Wednesday, September 12

- 7:00 a.m. – 4:30 p.m. **Registration, Indigo Foyer**
- 7:30 a.m. – 8:30 a.m. **Breakfast, Indigo Foyer**
- 8:45 a.m. - 9:30 a.m. **First General Session, Indigo**
Therese Empie, Strategy Advisor, Office of Governor Rick Snyder
- 9:30 a.m. – 9:45 a.m. **Annual Meeting, Indigo**
- 10:00 a.m. – 10:40 a.m. and
10:50 a.m. – 11:30 a.m. **Breakouts (repeated)**
- Breakout 1 – Creating a Viability Plan for the Future, Paul Nesenson, JSI,
Indigo I**
- Breakout 2 – 40 Topics in 40 Minutes: Business, Technology and
Accounting Tips that Just Might Change Your Life, Nathan Eads, Lally
Group, Indigo II**
- Breakout 3 – Pulling the Trigger on FTTH – Why Now, Gordon Caverly,
Mid-State Consultants, Indigo III**
- 10:00 a.m. – Noon **Exhibition Set-up, Indigo Foyer**
- Noon – 1:00 p.m. **Lunch, Main St. Courtyard/Ballroom is bad weather**
- Noon - 2:30 p.m. **Exhibits, Indigo Foyer**

3:00 p.m. – 3:40 p.m. and
3:50 p.m. – 4:30 p.m.

Breakouts (repeated)

Breakout 1 – 2018 Rural Video and Broadband Survey Results, Scott Meyer, Innovative Systems, *Indigo I*

Breakout 2 – Accounting Changes – Are You Ready?, Camille Christiansen, Moss Adams, *Indigo II*

Breakout 3 – Fiber Testing – What’s Being Missed and What It’s Costing You, Chis Noora, Utility Sales Associates, *Indigo III*

6:00 p.m. – 9:00 p.m.

TELEPAC Event, *Indigo*
Tom Cotter, America’s Favorite Comedian

Thursday, September 13

7:00 a.m. - 11:30 a.m.

Registration, *Indigo Foyer*

7:00 a.m. – 8:30 a.m.

Breakfast, *Indigo Foyer*

7:30 a.m. – 8:30 a.m.

Board of Directors Meeting, *Platinum* (breakfast included)

9:00 a.m. - 11:30 a.m.

Second general session, *Indigo*
Federal Government Broadband Initiatives
Jason Allen, Michigan RUS Director

Transforming Your Company Culture
Tim Owens, Cronin Communications

Federal Issues Update
Adam Jorde, NTCA

11:30 a.m.

Adjournment